

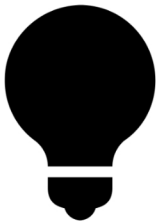
Filming with your mobile

It's possible to get some really impressive shots with your mobile phone, but following good filming techniques will dramatically improve your footage. Here are a few of our favourite tips...



1. Film in landscape orientation

Unless you want to create content only for **Instagram** or **TikTok**, always film in landscape orientation. It will give your footage a much more professional look.



2. Lighting is important

Mobile phone cameras have small sensors, which means they often don't perform well in low-light situations. In general, the more light you can bring into your scene the better! Soft and diffused light (rather than harsh light) is usually the most flattering.



3. Steady movements

Whenever you move your shot, make sure it's a slow and steady movement. Jerky, erratic moves can disorient your viewers and will give you footage an amateur feel.



4. Hold your shots

It's easy to get carried away when filming and change from shot to shot every few seconds - but you should try to avoid this. In general, hold your shots for about 5-10 seconds each and get a range of different angles. This will give you much more content to work with in the edit!

Want to know more?

If you need more advice or have any questions, we're always happy to help! We also offer iPhone filming workshops, where our team of video experts provide hands on, in-depth training.